

## Privacy Policy for PEWPEEPS.COM

Effective Date: June 9th, 2023

At PEWPEEPS.COM, we are committed to protecting the privacy and personal information of our users. This Privacy Policy outlines the types of information we collect, how we use and protect that information, and the choices you have regarding your personal data. By accessing or using our website, you agree to the terms of this Privacy Policy.

### 1. Information Collection

1.1 Personal Information We may collect the following personal information from you when you register as a member, attendee, sponsor, and/or vendor on our website:

- Full name
- Contact information (email address, phone number, postal address)
- Username and password for your account
- Payment information (credit card details, billing address)

1.2 Non-Personal Information We may also collect non-personal information automatically as you navigate through our website. This information may include your IP address, browser type, device information, operating system, and browsing behavior. We may use cookies and similar technologies to collect this information.

### 2. Use of Information

2.1 Personal Information We may use your personal information for the following purposes:

- To create and manage your membership or vendor account
- To process payments for membership or vendor fees
- To communicate with you regarding your account, orders, and customer support
- To provide you with relevant information, updates, and promotional offers
- To improve our website, products, and services

2.2 Non-Personal Information We may use non-personal information for statistical purposes, to analyze trends, administer the website, and gather demographic information. This information helps us improve the user experience and tailor our services to better meet your needs.

### 3. Information Sharing

3.1 Third-Party Service Providers We may share your personal information with trusted third-party service providers who assist us in operating our website and providing our services. These service providers are contractually obligated to handle your information securely and solely for the purpose of providing the requested services.

3.2 Legal Requirements We may disclose your personal information if required to do so by law or in response to a valid legal request from law enforcement or other governmental authorities.

### 4. Data Security

We take appropriate measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. We use industry-standard security technologies and procedures to safeguard your data. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

## 5. Your Choices

**5.1 Account Information** You can review and update your account information by logging into your account settings. If you wish to delete your account, please contact us using the information provided below.

**5.2 Marketing Communications** You can opt-out of receiving marketing communications from us by following the unsubscribe instructions in the emails we send or by contacting us directly.

## 6. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children under the age of 13. If you believe we have collected information from a child under 13, please contact us immediately, and we will take appropriate steps to remove that information from our database.

## 7. Retention and Deletion

We will retain user information as long as they have an account with Pew Peeps Expo and Tiger Tora LLC. Users may request an account deletion by contacting [info@pewpeeps.com](mailto:info@pewpeeps.com)

## 8. Changes to the Privacy Policy

We reserve the right to modify or update this Privacy Policy from time to time. We will notify you of any material changes by posting the updated Privacy Policy on our website. Your continued use of our website after the changes have been made will indicate your acceptance of the revised Privacy Policy.

## 9. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at: [info@pewpeeps.com](mailto:info@pewpeeps.com).

By using our website, you acknowledge that you have read, understood, and agreed to the terms of this Privacy.