

REVISED: 07/29/23

PEW PEEPS EXPO- Payment Schedule **Premium Peep Sign up & Sponsor Perks**

Introducing a special opportunity for individuals to endorse and support the upcoming Pew Peeps Expo: an event that provides a platform for innovation, collaboration, and inspiration in the industry. By endorsing Pew Peeps Expo, you can become an influential advocate, joining a dynamic community of exhibitors, experts, and attendees. This endorsement offers exclusive access to promotional materials, recognition on the official website and marketing campaigns, and the opportunity to contribute to the success of the Expo. We invite you to endorse Pew Peeps Expo and contribute to shaping the future and fostering the culture that surrounds the firearms community.

Types of sponsorship available:

1. **Premium Peep-** Limited availability, additional exclusive marketing perks
 - a. Platinum (50,000\$)
 - b. Gold (25,000\$)
 - c. Silver (15,000\$)
 - d. Bronze (10,000\$)
 - e. Brass- Unlimited availability, exclusive recognition perks
 - i. Monetary (any\$)
 - ii. Items (to be used for prizes and promotion)

Sponsors do not have to have a booth presence or attend the Expo to be an official Sponsor of Pew Peeps Expo.

To register as a Sponsor, please fill out the form [HERE](#). Once received, Management will contact you with the official Sponsor Agreement and begin the payment process. All donations may be made by ACH, wire transfer, or check. Physical checks must be made payable to Tiger Tora Consulting LLC and mailed to Tiger Tora Consulting LLC, 15338 NE 96th PLC, Redmond, WA 98052. Bank wires are permitted, and account information is provided by requesting from Expo Management.

Premium Peep Perks, Platinum, Gold, Silver, Bronze:

Premium Peep Sponsorships will be received on a first-come-first-serve basis in order of payment received. Each sponsorship tier will be given first right of refusal of pertinent exclusivities first in order of descending tier and by order of payment received.

1. Title Sponsorship:

- Prominent placement of your company logo and name as the title sponsor in all event marketing materials, including website, banners, posters, and social media.
 - Exclusive recognition as the title sponsor during the opening and closing ceremonies.
2. Premium Booth Space:
 - First right of refusal for highest-traffic booth spaces.
 - Access to electricity, Wi-Fi, and other necessary amenities.
 3. Brand Visibility:
 - Logo placement on event merchandise, including attendee bags, t-shirts, and lanyards.
 - Inclusion of your company logo and description in the event program and mobile app.
 - Banner or signage placement in high-traffic areas throughout the venue.
 4. Exclusive Networking:
 - VIP access to exclusive networking events, including pre-event receptions and post-event parties.
 - Priority access to prominent figure, industry-celebrity, and influencer presence
 - Facilitated introductions to industry leaders, potential clients, and partners.
 5. Marketing Collateral:
 - Inclusion of your company brochure or promotional materials in the attendee welcome bags.
 - Distribution of your branded giveaways or samples at the booth or designated areas.
 - Opportunity to provide content for event newsletters, social media advertising, and/or email campaigns.
 6. Social Media Exposure:
 - Dedicated mentions and tags on event social media platforms, reaching a wide online audience.
 - Promotion of your company's participation and sponsorship across event social media channels.
 - Option to collaborate on exclusive social media campaigns or contests.
 7. Data and Analytics:
 - Access to post-event attendee data and analytics for further marketing and follow-up opportunities.
 - Insights into attendee demographics, engagement metrics, and feedback for better targeting.
 - Opportunity to conduct surveys or collect data from attendees during the event.

8. Complimentary Registrations:

- Complimentary event registrations for your team members and/or clients.
- Access to all conference sessions, workshops, and networking opportunities.
- Full event passes including meals and refreshments.

9. Exclusive Sponsorship Recognition:

- Special acknowledgment and recognition as a premier sponsor during event announcements.
- Opportunity to display a large-scale banner and/or signage showcasing your sponsorship level.
- Inclusion of your logo on the event website's sponsor recognition page.

Premium Peep Perks, Brass:

Brass-level Sponsorships will be received on a first-come-first-serve basis in order of payment received and will have exclusive spaces of brand recognition at the Expo, in applicable online spaces, and may advertise their participation as official endorsers of the Expo.

Brass-level Sponsors will have preliminary access to premier booth space options, pending first right of refusal by order of payment received.

Right to Refuse:

The Pew Peeps Expo and Tiger Tora LLC reserve the right to reject sponsorship offers from brands and organizations we believe may be out of alignment with the values and principles of Pew Peeps Expo, Tiger Torra LLC, its audience, and its affiliates. Any application that is rejected will receive a full refund of their application fees.